



TECHNICAL SPECIFICATION SHEET

Updated: March 2017

PRODUCT

ADESTOR GLOSS 90 HM100 WG62

CATEGORY

Utility

MANUFACTURER

Lecta

WEBSITE

www.adestor.com

COUNTRY OF MANUFACTURE

Barcelona

APPLICATIONS

High resolution standard gloss label for multicolour printing. Extensively used in food and beverage industry, logistics, stationery and cosmetics products.

PRODUCT COMPONENTS

- | | |
|------------------------------|---|
| Facestock (GLOSS 90): | Gloss coated wood free paper |
| Adhesive (HM100): | Hot-melt super-permanent adhesive with high tack and final adhesion. For automatic blow applicator and/or high-speed labelling. Also for very difficult surfaces, wet and semi-freeze surfaces. |
| Liner (WG62): | Super-calendered white translucent glassine paper especially designed for automatic labelling applications and photocell dispensing systems. This liner provides good tear resistance and smooth and regular thickness. |

PRINTING TECHNIQUES

Suitable for printing on flexo (all types), letterpress (conventional and UV), conventional offset, offset UV, screen printing, hot stamping, thermal transfer, laser.

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TECHNICAL SPECIFICATIONS

FACESTOCK

Property	Units	Value	Tolerance
Substance	g/m ²	90	±4%
Thickness	μm	78	±4%
Bekk smoothness	s	≥700	
Brightness ISO	%	93	±2
Opacity	%	117	±3
Whiteness CIE	%	90	-2
Paper gloss 20°	%	66	±5
Tensile strength MD/CD	kN/M	5.2	-0.5

ADHESIVE

Property	Units	Value	Tolerance
Adhesion (Peel 180° 20'/stainless steel)	N/25mm	18.4	≥14.7
Shear (1 kg, in ² /glass)	Min	750	≥00
Tack (Quick Stick stainless steel)	N/25mm	13.5	≥11
Minimum labelling temperature	°C	0	
Minimum service temperature	°C	-20	
Maximum service temperature	°C	80	

LINER

Property	Units	Value	Tolerance
Substance	g/m ²	62	59-65
Thickness	μm	52	49-55

Shelf Life: From the date of manufacture 1 year in 20°C and RH 50%
 These characteristics are average values supplied for guidance purposes

Note: It is recommended that all pressure sensitive materials are trialled prior to printing.

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