

A GUIDE TO SOME COMMON ECO PAPER TERMS:



FSC® MIX Product group from well managed forests and other controlled sources.

FSC® MIX (30% RECYCLED) Product group from well managed forests and recycled wood or fibre, containing a minimum of 30% recycled material.



FSC® 100% RECYCLED Product manufactured with 100% FSC® certified post-consumer recycled material.

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PEFC (THE PROGRAMME FOR THE ENDORSEMENT OF FOREST CERTIFICATION SCHEMES) The worldwide organisation promoting sustainable forest management through forest certification and labelling of forest based products. Products with PEFC claim and / or label deliver confidence that raw material originates in sustainably managed forest.



EMAS (ECO-MANAGEMENT AND AUDIT SCHEME) The European Unions regulated environmental management system. Participating organisations regularly produce a public environmental statement that reports on their environmental performance. EMAS recognises organisations that go beyond minimum legal compliance and continuously improve their environmental performance.



WMF (WELL MANAGED FORESTS) Pulp is sourced from a well managed forest.



ISO 14001 (THE ISO INTERNATIONAL ORGANISATION FOR STANDARDS) ISO is a worldwide organisation that develops many different kinds of Standards. ISO 14001 specifies the requirements for an EMS which provides a framework for an organisation to control the environmental impact of its activities, and to continually improve their environmental performance.



ECF (ELEMENTAL CHLORINE FREE) Pulp bleached without the use of chlorine gas.



TCF (TOTALLY CHLORINE FREE) The pulp is bleached not using chlorine chemicals.



PCF (PROCESS CHLORINE FREE) Applies to recycled paper which has been produced without the use of chlorine chemicals in the recycling process.



PAPER RECYCLING — Is the process of recovering waste paper and making it into new paper products. There are three categories of paper that can be used for making recycled paper.

MILL BROKE — Paper trimmings and other scrap paper from the manufacturer of paper and is recycled internally in a paper mill.

PRE-CONSUMER WASTE — Material that was discarded before it was ready for consumer use.

POST-CONSUMER WASTE — Material discarded after consumer use such as old magazines, old telephone directories and residential mixed paper.

ROCKSTOCK GLOSSARY CRADLE TO CRADLE The Cradle to Cradle Certified™ program is a third party, multi-attribute eco-label administered by the Cradle to Cradle Products Innovation Institute that assesses a product's safety to humans and the environment and design of future life cycles.

ENVIRONMENTAL CHOICE In New Zealand, Environmental Choice is the official environmental label. The programme operates independently from the government but the label is government owned and endorsed.

REACH Is the European Community Regulation on chemicals and their safe use [EC 1907/2006]. It deals with the Registration, Evaluation, Authorisation and Restriction of Chemical substances.

ROHS The National Measurement Office [NMO] Enforcement Authority is an appointed market surveillance authority responsible for enforcing four European directives within the UK. The Directive on the restriction of the use of certain hazardous substances in electrical and electronic equipment 2002/95/EC [commonly referred to as the Restriction of Hazardous Substances Directive or RoHS].

ENVIRONMENTAL BENEFIT STATEMENT

By printing 2,500 Eco-Friendly Paper Guides on Cocoon Offset 300gsm rather than a non-recycled paper, the environmental impact was reduced by:

172 KG of landfill
32 KG of CO₂ of greenhouse gases
322 KM travel in the average European car
3,371 LITRES of water
317 KWH of energy
280 KG of wood

SOURCE
Carbon footprint data evaluated by FactorX in accordance with the Bilan Carbone methodology. Calculations are based on a comparison between the recycled paper used versus a virgin fibre paper according to the latest European BREF data [virgin fibre paper] available. Results are obtained according to technical information and subject to modification. Get your tailored Cocoon Environmental Benefit Statement by emailing us at samples@bfpapers.co.nz

BE SMARTER. TREAD LIGHTER.

The nature of environmentally friendly papers have significantly moved on since they were first launched back in the 80s. With our vast range of high quality eco papers, it's a smart choice with a much lighter footprint.

We hope this Eco-Friendly Paper Guide helps make your stock selection easier — call us if you'd like a sample or advice on which one may best fit your needs.

You might want to also take a look at our Environmental Series when it comes to understanding eco friendly papers. Find them on our website at: www.bfpapers.co.nz or we'll happily send them out to you.

CONTACT

For the past 80 years we've been providing Kiwi designers, printers and clients with expert knowledge, quality paper stocks and helpful service like no other. Perhaps why we're known as New Zealand's **SMART** paper company.

Get in touch with any of our branches below:

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STOCK CREDIT

This Eco Friendly Paper Guide is printed CMYK + 2627U on Cocoon Offset with embossing and an aqueous seal. Printed using soy and vegetable inks.

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A-Z
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THE:
ECO-FRIENDLY
PAPER
GUIDE

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**BE SMARTER.  
TREAD LIGHTER.**



# Our vast range of high quality eco papers offers a smart choice, with a much lighter footprint.



## Coated

| PRODUCT              | FSC®                                                        | PEFC | EMAS | RECYCLED                 | ISO 14001 | ECF TCF PCF | WMF | \$-\$\$\$ PRICE COMPARISON |
|----------------------|-------------------------------------------------------------|------|------|--------------------------|-----------|-------------|-----|----------------------------|
| ARCADIA              |                                                             |      |      |                          |           | ECF         | •   | \$\$                       |
| COCOON Silk & Gloss  | 100% recycled                                               |      |      | 100% post consumer waste | •         | PCF         |     | \$                         |
| CREATOR Gloss & Silk | Mix                                                         |      | •    |                          | •         | ECF         | •   | \$                         |
| NEO Satin & Gloss    | Mix                                                         |      |      |                          | •         | ECF         | •   | \$                         |
| NEO KNIGHT           | Mix                                                         |      |      |                          | •         | ECF         | •   | \$                         |
| PRO DIGITAL          | Mix                                                         |      |      |                          | •         | ECF         | •   | \$                         |
| ROCKSTOCK            | RoHS REACH Environmental Choice (NZ) Cradle 2 Cradle Silver |      |      |                          | •         | TCF         |     | \$\$                       |
| TRUCARD              | Mix                                                         |      |      |                          | •         | ECF         | •   | \$\$                       |

## Uncoated

| PRODUCT                 | FSC®               | PEFC | EMAS | RECYCLED                 | ISO 14001 | ECF TCF PCF | WMF | \$-\$\$\$ PRICE COMPARISON |
|-------------------------|--------------------|------|------|--------------------------|-----------|-------------|-----|----------------------------|
| B&F BOND                |                    |      |      |                          | •         | ECF         |     | \$\$                       |
| B&F IVORY BOARD         |                    |      |      |                          | •         | ECF         |     | \$\$                       |
| COCOON OFFSET           | 100% recycled      |      |      | 100% post consumer waste | •         | PCF         |     | \$                         |
| COCOON PREPRINT         | 100% recycled      |      |      | 100% post consumer waste | •         | PCF         |     | \$                         |
| DIGITAL COLOUR PRINTING | Mix                |      |      |                          | •         | ECF         | •   | \$                         |
| DRINK COASTER BOARD     |                    |      | •    |                          | •         |             |     | \$\$                       |
| GOLDEN SUN OFFSET       | Mix                |      |      |                          | •         | ECF         | •   | \$                         |
| KNIGHT                  | Mix                |      |      |                          |           | ECF         | •   | \$                         |
| NEWSPRINT               | Mix                |      |      |                          | •         | ECF         | •   | \$\$                       |
| OFFSET PRO              | Mix                |      |      |                          | •         | ECF         | •   | \$                         |
| POPSET                  | Mix (30% recycled) |      |      | 30% post consumer waste  | •         | ECF         | •   | \$\$                       |
| SOLAR LASER             |                    |      |      |                          | •         |             |     | \$                         |
| SOVEREIGN OFFSET        | Mix                |      |      |                          | •         | ECF         | •   | \$                         |
| SPECTRA COPIER          | Mix                |      |      |                          | •         | ECF         | •   | \$\$                       |
| STAR COPIER             | Mix                |      |      |                          | •         | ECF         | •   | \$                         |
| TABLEX                  |                    | •    |      |                          | •         | ECF         | •   | \$\$                       |
| TAURO OFFSET            | Mix                |      | •    |                          | •         | ECF         | •   | \$                         |

## Specialty

| PRODUCT             | FSC®               | PEFC | EMAS | RECYCLED                 | ISO 14001 | ECF TCF PCF | WMF | \$-\$\$\$ PRICE COMPARISON |
|---------------------|--------------------|------|------|--------------------------|-----------|-------------|-----|----------------------------|
| COURIER             |                    |      |      |                          | •         | ECF         | •   | \$\$\$                     |
| CURIOUS SKIN        | Mix                |      |      |                          | •         | ECF         | •   | \$\$\$                     |
| CURIOUS METALLICS   | Mix                |      |      |                          | •         | ECF         | •   | \$\$\$                     |
| CURIOUS TOUCH       | Mix                |      |      |                          | •         | ECF         | •   | \$\$\$                     |
| GOATSKIN PARCHMENT  |                    |      |      |                          | •         | ECF         | •   | \$\$\$                     |
| KEAYKOLOUR RECYCLED | 100% recycled      |      |      | 100% post consumer waste | •         | ECF         | •   | \$\$\$                     |
| KEAYKOLOUR          | Mix (30% recycled) |      |      | 30% post consumer waste  | •         | ECF         | •   | \$\$\$                     |
| RIVES               | Mix                |      |      |                          | •         | ECF         | •   | \$\$\$                     |
| SENSATION           | Mix                |      |      |                          | •         | ECF         | •   | \$\$\$                     |

## Synthetic/Self-adhesives/Carbonless

| PRODUCT   | FSC®                                                        | PEFC | EMAS | RECYCLED | ISO 14001 | ECF TCF PCF | WMF | \$-\$\$\$ PRICE COMPARISON |
|-----------|-------------------------------------------------------------|------|------|----------|-----------|-------------|-----|----------------------------|
| ENDURO    | Mix                                                         |      |      |          | •         |             | •   | \$\$\$                     |
| EUROCALCO | Mix                                                         |      | •    |          | •         | ECF         | •   | \$\$                       |
| EUROTAK   | Mix                                                         |      | •    |          | •         | ECF         | •   | \$\$\$                     |
| PICOFILM  |                                                             |      |      |          | •         |             |     | \$\$\$                     |
| POLYART   |                                                             |      |      |          | •         |             |     | \$\$\$                     |
| ROCKTAK   | RoHS REACH Environmental Choice (NZ) Cradle 2 Cradle Silver |      |      |          | •         | TCF         |     | \$\$                       |

## Packaging

| PRODUCT                | FSC® | PEFC | EMAS | RECYCLED                               | ISO 14001 | ECF TCF PCF | WMF | \$-\$\$\$ PRICE COMPARISON |
|------------------------|------|------|------|----------------------------------------|-----------|-------------|-----|----------------------------|
| DOUBLE LINED CASEBOARD |      |      |      | Liner in base sheet 100% filler 40-50% |           |             |     | \$                         |
| GREY CHIPBOARD         |      |      |      | 100% recycled                          |           | PCF         |     | \$                         |
| TRUCARD                | Mix  |      |      |                                        | •         | ECF         | •   | \$                         |
| WHITEHORSE             |      |      |      |                                        |           | ECF         |     | \$                         |

## Digital

| PRODUCT                   | FSC®               | PEFC | EMAS | RECYCLED                | ISO 14001 | ECF TCF PCF | WMF | \$-\$\$\$ PRICE COMPARISON |
|---------------------------|--------------------|------|------|-------------------------|-----------|-------------|-----|----------------------------|
| CURIOUS METALLICS DIGITAL | Mix                |      |      |                         | •         | ECF         | •   | \$\$\$                     |
| CURIOUS SKIN DIGITAL      | Mix                |      |      |                         | •         | ECF         | •   | \$\$\$                     |
| DIGITAL COLOUR PRINTING   | Mix                |      |      |                         | •         | ECF         | •   | \$                         |
| ENDURO                    | Mix                |      |      |                         | •         |             | •   | \$\$\$                     |
| EUROCALCO                 | Mix                |      | •    |                         | •         | ECF         | •   | \$\$                       |
| KNIGHT                    | Mix                |      |      |                         | •         | ECF         | •   | \$\$                       |
| PICOFILM                  |                    |      |      |                         | •         |             |     | \$\$\$                     |
| POLYART DIGITAL           |                    |      |      |                         | •         |             |     | \$\$\$                     |
| POPSET DIGITAL            | Mix (30% recycled) |      |      | 30% post consumer waste | •         | ECF         | •   | \$\$\$                     |
| PRETEX                    | Mix                |      |      |                         | •         |             | •   | \$\$\$                     |
| PRO DIGITAL               | Mix                |      |      |                         | •         | ECF         | •   | \$                         |
| RIVES DIGITAL             | Mix                |      |      |                         | •         | ECF         | •   | \$\$\$                     |
| SOVEREIGN INDIGO          | Mix                |      |      |                         | •         | ECF         | •   | \$                         |

The above information was correct at the time of printing. However certifications and classifications are liable to change, please check with us to confirm any of the above information.